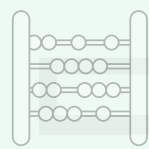


What is 'Newsworthy' ?

Timing



Current topics, updates from the last week will catch your eye. Do we have a new corona virus variant? Will the Eurovision be streamed today?



Significance

The number of people affected is extremely important. Is the plane crash with no injured more important than the plane crash with dozen being killed as an aftermath?

Proximity



Stories which happened near us are highly more significant for us. For Sonia, who lives in France, a terrible major earthquake which took place in the USA will have similar news value to a tiny earthquake that occurred near Paris.



Prominence

Famous people get more coverage. If you break your arm it won't make the news. But what if the Queen of England breaks hers?

Human Interest



- Human interest stories appeal to emotion. They evoke responses such as amusement or sadness.
- People are interested in other people. We like unusual stories of people who accomplish amazing feats or handle a life crisis because we can identify with them.



Conflict and Controversy

When there is violence or when people argue about actions, events, ideas or policies, we care. Emphasized problems or differences within a community grab our attention immediately.